

2009 “Avondale Point Mural” Competition Guidelines

All entries should follow the format guidelines below. PLEASE READ CAREFULLY before submitting.

FORMAT

Entries may be in the form of paintings, digital pictures, graphic designs, graffiti, etc. and must be square in nature. Please contact Alexis Gross if you wish to submit a digital entry. Entries should be no smaller than 8 x 8 inches and no larger than 24 x 24 inches. All entries must include final details and must be in final form (drafts will not be accepted). If you have questions about acceptable formats, please contact Alexis Gross at (843) 724-3796.

THEME

The theme for the Avondale Point Mural is “Avondale Point: Recycled. Reinvented. Renewed.” The mural should reflect the funky, eclectic and modern vibe of the area and should represent both the past and present of Avondale Point. We challenge you as an artist to be creative and think outside the box. We invite you to visit the area and encourage you to look through the attached pictures of Avondale’s past and present. The mural may NOT include any specific store names.

COST OF ENTRY

Cost per entry: 1 entry = \$10; 2 entries = \$18; 3 entries = \$25. Limit 3 entries per artist. Entry fees must be paid in cash.

DEADLINE FOR ENTRIES

All artists intending to submit a design must fill out the enclosed entry form by Friday, July 31, 2009 so that the Business Services Division can make appropriate arrangements for displaying all entries. All pieces of art **MUST** be delivered to Alexis Gross in the Business Services Division located at 75 Calhoun Street on the third floor July 7th through August 18th between the hours of 9:00 a.m. and 4:00 p.m.

VOTING

Voting will begin August 21st and is open to the public. All members of the community and passersby are encouraged to browse the artwork in the various shops hosting artwork and to fill out a ballot slip in Alchemy Coffee (located at 11 Magnolia Road). Only ballot slips with names and phone numbers will be counted. Names and phone numbers will not be used and are provided only to ensure there is no double voting. Votes will be tallied on Wednesday, September 2nd after the Art Walk and the winner will be announced at 9:30 p.m. The top public picks will be judged by a jury and the winner and runners up will be decided by jury vote. We reserve the right to include additional entries in the jury voting process as deemed appropriate.

INCENTIVES

- The artist of the winning entry will have his/her design displayed on the “thumb” of Children Society Cancer Thrift Store in Avondale Point.
- Avondale Point business gift certificates and giveaways will be awarded to the winner and runner(s) up.

LIMITATIONS

- Artists may submit only one entry form for all entries. Each artist may submit up to three entries.
- Entries will not be accepted after 4:00 p.m. on August 18th.
- The Avondale Point Business District is unable to return pieces to artists so arrangements **MUST** be made to pick up your artwork Tuesday, September 8 through Friday, September 18 between 9:00 a.m. and 4:00 p.m. at 75 Calhoun Street, 3rd floor in the Business Services Division. All pieces unclaimed during that period will become the property of Avondale Point Business District.

FOR MORE INFORMATION

Please contact Alexis Gross at (843) 724-3796 or grossa@ci.charleston.sc.us.